

# CLIENT'S NAME

## PROFILE

Seasoned, highly creative, and multifaceted professional with extensive experience in the consumer goods design industry. Adept in high-end professional retouching, color correction, compositing, and masking techniques; combined with advanced skills in 3D modeling and rendering. Skilled at developing visually appealing concepts and designs for product brand and marketing initiatives. Effective at leading cross-functional teams to deliver exceptional results.

## CORE COMPETENCIES

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- Hi-end Retouching
- Color Correction
- Masking
- 3D Modeling
- 3D Rendering
- Pre-press Experience
- Social Media Administration
- Advertising and Promotions
- Brand Management
- Photography
- Leadership and Team Building
- Client Relations

## TECHNICAL SKILLS

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- Adobe Illustrator
- 3D Applications
- KeyShot
- Rhino 3D

## PROFESSIONAL EXPERIENCE

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### Senior Design Manager

Company Name | Torrance, CA

1983–2023

- Developed packaging prototypes and models to showcase innovative designs and enhance product presentation
- Produced high-quality 3D renderings for advertising campaigns, ensuring visual consistency and brand integrity across platforms
- Optimized printing processes by reconstructing mechanical files in Adobe Illustrator
- Monitored printers regarding color accuracy and image quality, while working on press runs to maintain design standards
- Designed vector illustrations and backgrounds using Adobe Illustrator
- Formulated and produced high-resolution artwork, and finalized mechanicals tailored to fit various beverage cooling units, vending machines, and fountain equipment models
- Created and refined high-resolution artwork and mechanicals for beverage fleet trucks, trailers, and vans, ensuring brand consistency and visibility in mobile advertising

### Freelance Photographer

Company Name | Torrance, CA

1973–2023

- Conducted seminars on color correction in Photoshop, 3D modeling, and Flexo printing techniques to enhance skill development among peers
- Led workshops on 3D rendering to enable fellow photographers with advanced visualization skills
- Provide art direction for photo shoots, leveraging expertise to ensure optimal visual outcomes
- Served as a studio photographer, overseeing product photography and directing freelance photographers, followed by meticulous retouching and compositing of images for diverse applications such as point-of-sale (POS), social media, and signage

## EDUCATION

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### Bachelor of Fine Arts

Institution Name, Torrance, CA