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## Applicant Tracking Systems Using Resume Analysis Tools

How can you make a resume that not only responds to the job's demands, but gets you through applicant tracking systems (ATSs) and into the recruiter's hands? Thanks to resume analysis software, entry-level applicants can now make sure their tool will pass the screening.



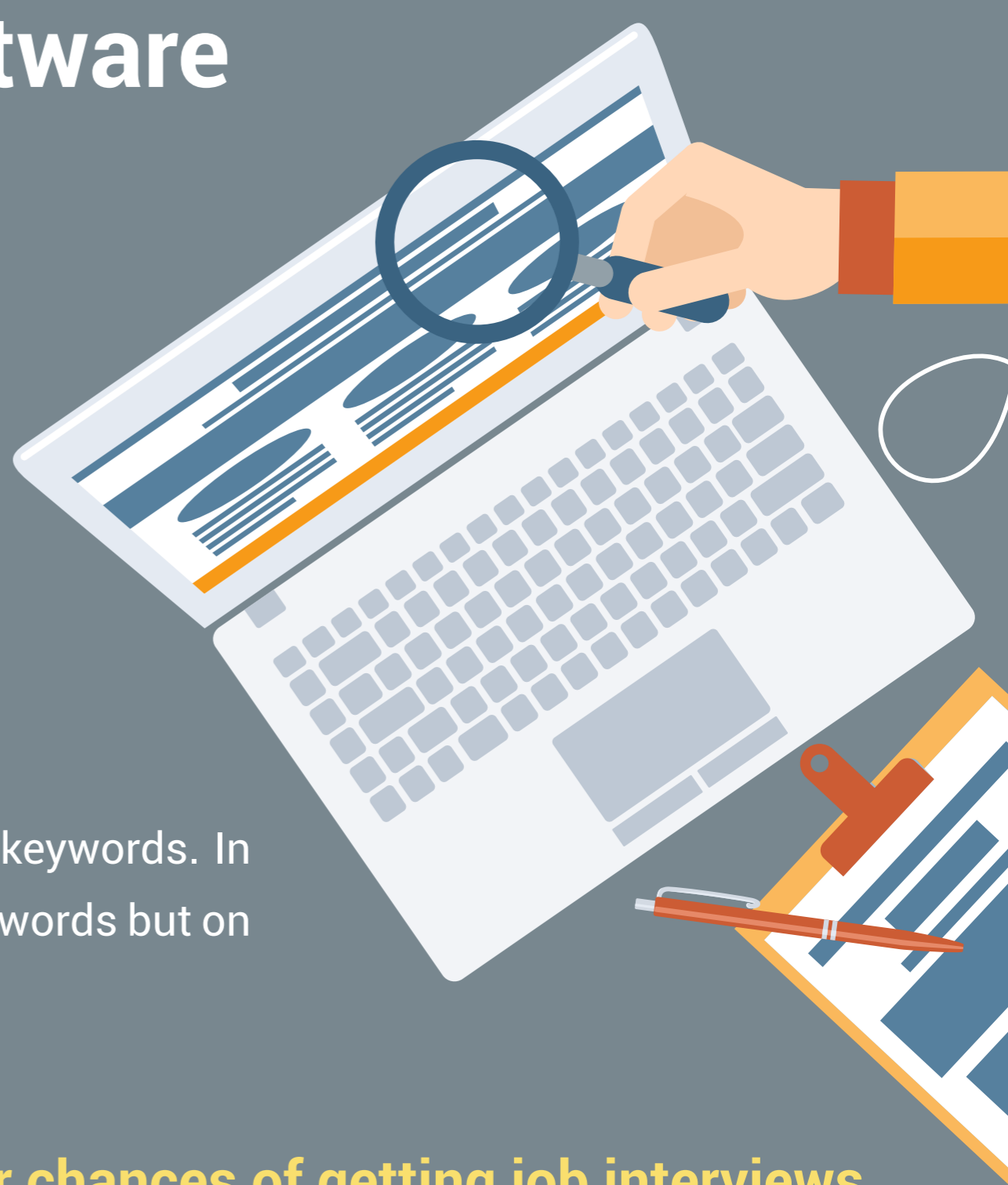
### Why Use Resume Analysis Software

#### It helps you optimize your resume.

Resume analyzers take on the algorithms an ATS uses in rating pasted or attached resumes. In the same way, the score they produce, along with an explanation to justify the results can guide you and other applicants in improving your copy.

#### It offers you semantic matches.

Modern resume screeners place high regard for keywords. In fact, others don't just focus on the job's given keywords but on their semantic counterparts, too.



#### It boosts your chances of getting job interviews.

Jobscan, maker of the online resume scanner with the same name, says applicants who use ATS keywords can "triple their chances" of securing a job interview. This view is so true if you can make a good scheme for your resume.



### Tips for an ATS-Optimized Resume

#### 1. Include keywords.

Keywords and key phrases are the life of ATS-optimized summaries. They're the basis of automated resume reviewers' ability to tell which applicant fits the job. So, make sure you don't overstuff your copy with keywords.

#### 2. Keep a simple format.

Simplicity is the key to befriending any ATS software. A rather complex format may clog the system and the discard your copy.

#### 3. Label your piece.

Don't forget to write your name and target job in your application paper. These two also make a good file name, for example, "John Doe – Project Manager." In addition, save the copy as a basic Word file, with either .txt or .doc file format—and not PDF.



#### 4. Stick with conventional headings.

ATS-optimized resumes use simple terms for the headings such as Work Experience, Skills, and Education. Likewise, avoid using too creative and uncommon labels such as Professional Career, Core Competencies, and Academic Achievements.

#### 5. Avoid visual and text enhancers.

ATSs work best with readable and scannable texts. Hence, you should avoid putting special characters, long paragraphs, tables, columns, text boxes, fancy fonts, underlines, colored texts, and page numbers.

#### 6. Be sure with your spellings.

Like other programmed software, resume robots only read correctly spelled words—no matter how crucial the misspelled words are. Besides, these scanners just don't care what you meant with the words you wrote.

#### 7. Be careful with your social posts.

Now, a handful of resume screeners use social networks to check up on job seekers. Further, keep a good online profile that matches what your application tool says.



Sources: Jobscan | Recruiter.com | Inc., | LinkedIn | Big Interview | Gizmodo Media Group

