

What do you look for in a candidate on social networks?





**Professional** Experience

Length of Professional Tenure

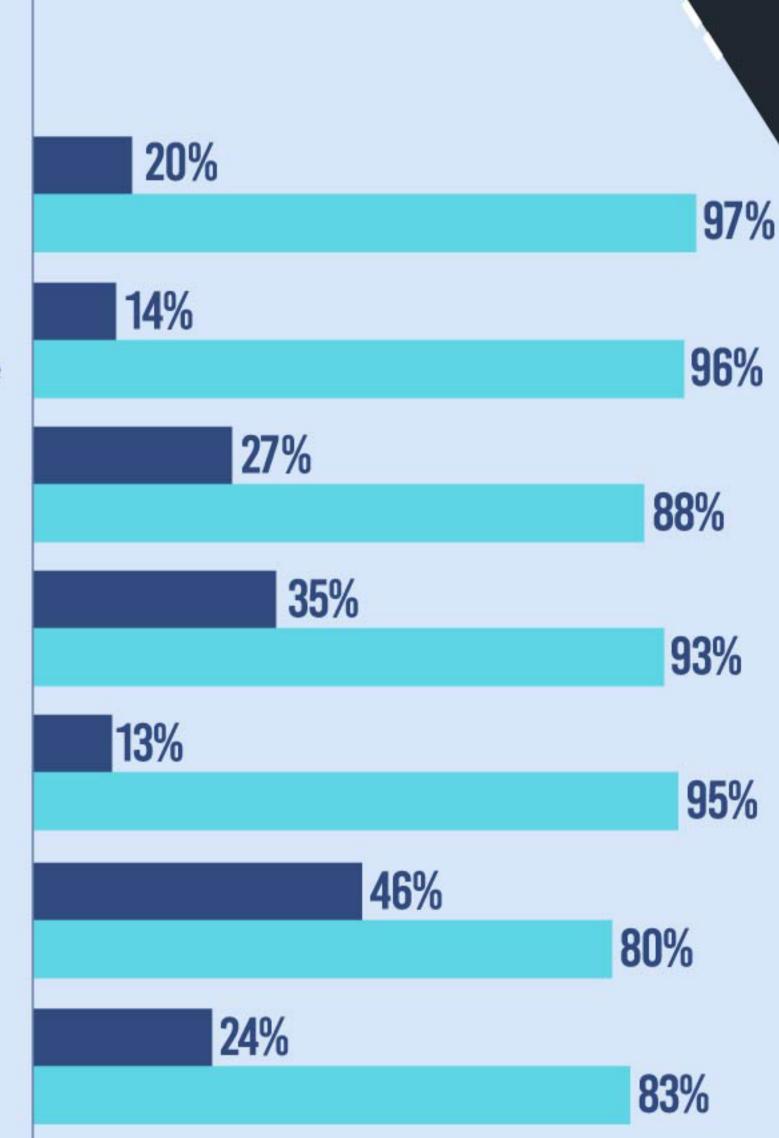
Industry-Related **Posts** 

Mutual Connections

Specific Hard Skills

Cultural Fit

Work Examples



Which of the following networks have you hired through?



27% Recruiters hired through facebook facebook



Recruiters hired through applicant's blog applicant's blog















