

How Do Recruiters Use Social media



What do you look for in a candidate on social networks?



Professional Experience

20%

97%

Length of Professional Tenure

14%

96%

Industry-Related Posts

27%

88%

Mutual Connections

35%

93%

Specific Hard Skills

13%

95%

Cultural Fit

46%

80%

Work Examples

24%

83%

Which of the following networks have you hired through?



linkedin



facebook



twitter



applicant's blog

Source: www.jobvite.com

