

Setting **SMART** Goals for Your Career

As a job seeker or an employee, you must have enough knowledge to set goals on your own.

As we break down each of the **SMART** goals, heed and use this framework to help you level up your goal-setting!

SPECIFIC GOALS

Avoid setting unclear goals as these can cause you to be unsure of how you must do your work. Hence, you'll be far from reaching your goals. Instead, strive to come up with goals that describe certain results you desire. Make them detailed and focused to help you better understand how you can achieve them.

Also, coming up with vague goals can hinder the increase in your productivity.

MEASURABLE GOALS

Managers and employees must have a common grasp of the metrics used to check if the set goals are achieved. As an employee or team member, your goals must be aligned with key performance indicators (KPIs) set by the company or by your immediate leader. These KPIs help determine and measure an achievement or outcome relating to a percentage, a frequency, rate, or number.

Ultimately, doing this will let you carry out a stellar work performance and achieve your goals more efficiently.

ATTAINABLE GOALS

For a worthwhile goal-setting, your goals must be big enough to push yourself to strive hard. However, you still have to make sure they're realistic for you. Consider a feasible path with a healthy balance of challenging yourself and your abilities.

RELEVANT GOALS

Align your goals to your long-term plans both for your personal and professional success. Match them with your core values, as much as you can. This can help you avoid getting frustrated and instead maintain your motivation toward achieving your goals.

TIME-BASED GOALS

Set deadlines or timeframes! You can break down your long-term goals into shorter intervals for them to be more manageable and easier to track.

Doing this also allows you to hold yourself accountable in measuring your goals regularly.



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