

Tips in Writing a Strong LinkedIn Headline

-  1. Modify it for your target audience.
-  2. Don't let the bots write your headline.
-  3. Make a short but striking headline.
-  4. Describe the value you can provide.
-  5. Highlight your expertise.
-  6. Quantify your achievements.
-  7. Add a touch of personality.
-  8. Keep your headline current and fresh.

Source: Hubspot